



TRY IT COLD Contest OFFICIAL CONTEST RULES NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. CONTEST PERIOD The "TRY IT COLD" Contest (the "Contest") begins at 12:00:00 PM Eastern Time on Tuesday, July 18th, 2017 and ends at 11:59:59 PM Eastern Time on Tuesday, August 1st, 2017 (the "Contest Period") and consists of one (1) entry periods as outlined below: Entry Period Start Date at 12:00:00 PM Eastern Time End Date at 11:59:59 PM Eastern Time Winner Announcement Date 1: August 2, 2017: Facebook LLC's servers are the official time-keeping device for this Contest.

2. ELIGIBILITY Access to a computer and Internet access are required. Participants must have a Facebook account and it must be public so that your posts are viewable to the sponsor and its agents. If you use a mobile device, message and data rates may apply. Please consult your wireless-service provider regarding its pricing plans. The Contest is open to legal residents of Canada and the United States who have reached the age of majority in their Province, Territory or State of residence as of the date of entry (the "Participants"). Excluded from eligibility are employees, agents and sales representatives of Tea Squared. ("Tea Squared") and ("Sponsor") promotional agencies, fulfillment houses and prize suppliers, each of their respective parent, affiliated and related companies, suppliers of the materials and services related to this Contest, and members of the immediate families (defined as parents, siblings, children and spouses, regardless of where they reside) or households (whether or not related) of such employees, agents and sales representatives.

3. HOW TO ENTER A) Participants must 'Like' and 'Follow' @TeaSquaredOfficial on Facebook; participants must post to the @TeaSquaredOfficial timeline a text or photo message describing their 'summer adventure'. Activities and posts can be of any activity so long as it DOES NOT contain nudity, adult themes, infringement on any intellectual property, TradeMarks or copyrights; or contain ANY illegal activity.

4. LIMIT Limit one (1) entry per Facebook account and per person. Participants cannot share the same Facebook account. Should the identity of a participant be contested, the social media account's designated authorized owner of will be deemed the participant. The "Social Media Account's Designated Authorized Owner" shall mean the person related to the social media account by the social media provider, the online provider or the organization responsible to provide the social media account in question. Selected participants can be asked to provide proof of ownership of a social media account. Additional entries will be disregarded. All entries must be received by the end of the Contest Period in order to participate.

5. PRIZE There is one (1) prize to be won. Prize is evaluated at \$24.95 CAD and include the following Tea Squared items: - One (1) Tea Squared Infuser Bottle (retail value of 19.99\$); - One (1) approx 25g sample of Uncle Grey Loose Leaf Tea - One (1) approx 25g sample of Nourish the Soul Loose Leaf Tea - and One (1) approx 25g sample of Berry Buddy Loose Leaf Herbal Tea (retail value of approx \$5-\$15) the "Prize". PRIZE MUST BE ACCEPTED AS AWARDED. THE PRIZE MAY NOT BE SOLD, TRANSFERRED AND ARE NOT CONVERTIBLE TO CASH. Tea Squared RESERVES THE RIGHT TO SUBSTITUTE A PRIZE OF EQUAL OR GREATER VALUE AT ITS SOLE DISCRETION. Tea Squared MAKES NO REPRESENTATIONS OR WARRANTIES, AND DISCLAIMS ANY IMPLIED WARRANTIES, WITH RESPECT TO THE PRIZE.

6. HOW TO WIN At the end of the Contest Period, one (1) winner will be chosen by a panel of qualified judges determined by Sponsor in its sole discretion, based on the originality, creativity and aesthetics of the Participant's Facebook post. The selection of winners will take place at 6 Curity Ave, East York, Toronto. The public announcement of all winners will take place on the Winner Announcement Date, in a post on Tea Squared's Facebook account, tagging the winner's Facebook alias. Chances of winning depend on the total number of eligible entries received during the Contest Period. Should you be eligible to win a Prize, a Tea Squared representative will contact you personally within twenty-four (24) hours following the date of the public announcement, by private message on your social media account.

7. PRIZE CLAIM CONDITIONS Before being declared a winner, the selected Participants must first correctly answer, without assistance of any kind, whether mechanical, electronic or otherwise, a time-limited mathematical skill-testing question to be administered at a mutually convenient time by private message on their respective Facebook account. By participating in the Contest, the Participant declares that he / she is eligible to win a Prize pursuant to this Agreement, and releases Tea Squared and Facebook, as well as all their directors, officers, owners, partners, shareholders, Representatives, heirs and assigns from any and all liability in connection with this Contest, or with the use, misuse, or possession of any Prize or any related travel. Prizes will be awarded only to winners who have been audited. Tea Squared will attempt to contact the potential winners by private message on their Facebook account within twenty four (24) hours of being selected to schedule the administration of the skill testing question. Tea Squared will email the Declaration and Release to them, which will need to be returned electronically within twenty-four (24) hours of the time it was sent. The original signed release will also have to be mailed to Tea Squared within the same time period. If a potential winner (a) cannot be reached by email within twenty four (24) hours of being selected; (b) fails to correctly answer the mathematical skill testing question ; (c) fails to provide any required proof of eligibility; (d) fails to return the properly executed Declaration and Release within the specified time, or (e) fails to comply with any terms and conditions of these Official Contest Rules, then he/she may, at Tea Squared's sole discretion, be disqualified and another potential winner, who will be subject to disqualification in the same manner, will be selected from among the remaining eligible entries for the Contest Period. Tea Squared will not be responsible for failed attempts to contact a potential winner. The Prize will only be awarded to verified winners. Allow 4 to 6 weeks delivery for the Prizes following the date of the public announcement of the winners on Facebook. In the event of a dispute regarding an entry, the entry will be deemed to have been submitted by the authorized account holder of the Facebook account (i.e. the person assigned to the email address/phone number linked to the Facebook account by

an Internet/wireless service provider, online service provider, or other organization responsible for assigning email addresses for the domain associated with the submitted e-mail address.

8. **PERSONAL INFORMATION** The Personal information that you provide when you enter this Contest is being provided to Tea Squared and its authorized agents and not to Facebook. Tea Squared and its authorized agents will only use and disclose the personal information you provide when you enter the Contest for the purposes of administering the Contest. By accepting a prize, winners agree to Tea Squared's use of his/her name, city/province of residence, and likeness in any advertising and publicity Tea Squared may conduct relating to the Contest in any media or format, whether now known or hereafter developed, including but not limited to the World Wide Web, at any time or times in perpetuity, without further compensation or notice. For further information about Tea Squared's privacy practices, please see Tea Squared's Privacy Policy at: www.TeaSquared.ca.

9. **RIGHT TO VOID/TERMINATE/SUSPEND/MODIFY** Any materials used in this Contest which have been tampered with, mutilated, altered, forged, reproduced, not legitimately obtained, are illegible or which contain or reflect computer, software, printing, production or other errors will be void. Tea Squared reserves the right to terminate, suspend or modify this Contest, in whole or in part, at any time and without notice or obligation if, in Tea Squared's sole opinion, any factor interferes with its proper conduct as contemplated by these Official Contest Rules. Without limiting the generality of the foregoing, if the Contest, or any part thereof, is not capable of running as planned for any reason, including but not limited to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, printing errors, programming errors, seeding errors, technical failures, or any causes beyond the reasonable control of Tea Squared, which, in the sole opinion of Tea Squared, corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest, Tea Squared may, in its sole discretion, void any suspect entries and: (a) terminate the Contest, or any portion thereof; (b) modify or suspend the Contest, or any portion thereof, to address the impairment and then resume the Contest, or relevant portion, in a manner that best conforms to the spirit of these Official Contest Rules; and/or (c) award the prizes from among the eligible, non-suspect entries received up to the time of the impairment in accordance with the winner selection criteria discussed above. No more than the above-stated number of prizes will be awarded. Should any error of any kind, whether technological, printing, production, human or otherwise, or any other event result in more prizes being claimed than the number stated above, the prizes not yet awarded may be awarded in a random drawing from amongst all eligible claimants who have not yet received a Prize. In any such drawing, the selected entrants must correctly answer, without assistance of any kind, whether mechanical, electronic or otherwise, a mathematical time-limited skill-testing question to be administered by telephone, email or mail, and execute any documents as may be required before being declared a winner.

10. **GENERAL CONDITIONS** Winning a prize is contingent on fulfilling all the requirements set forth herein. All entries become the property of Tea Squared and will not be returned or acknowledged. Mass entries, automated entries, entries submitted by third parties, and any entries or prize claims that are late, incomplete, fraudulent, illegible, unidentified or delayed will be void. All entries and prize claims are subject to verification. By entering this Contest, entrants agree to abide by these Official Contest Rules. Decisions of Tea Squared will be final and binding

on all matters pertaining to this Contest. Contest is subject to all applicable federal, provincial and municipal laws. Tea Squared reserves the right at its sole discretion to disqualify any individual who tampers or attempts to tamper with the entry process, the operation of the Contest and/or Contest Webpages, violates the Official Contest Rules, or acts with intent to annoy, abuse, threaten or harass any other person. WARNING: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND Tea Squared RESERVES THE RIGHT TO PROSECUTE AND SEEK DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW. In the event of a dispute as to the identity of the person who submitted an entry, the authorized account holder of the e-mail address submitted at registration will be deemed to be the entrant. The "Authorized account holder" is the natural person assigned an e-mail address by an access provider, service provider, or other person or organization responsible for assigning e-mail addresses for the account associated with the submitted address. The potential winner may be required to show proof of being the authorized account holder. All information provided by the participant must be complete and accurate. The Tea Squared will not be held responsible for any or all computer problems or a late/incomplete/erroneously sent prize claim.

11. LIMITATIONS OF LIABILITY AND RELEASES BY PARTICIPATING IN THIS CONTEST, ENTRANTS AGREE THAT Tea Squared AND Facebook™, THEIR PARENT, RELATED AND AFFILIATED COMPANIES, THEIR ADVERTISING AGENCIES, PROMOTIONAL AGENCIES, FULFILLMENT HOUSES AND PRIZE SUPPLIERS, AND ALL OF THEIR RESPECTIVE DIRECTORS, OFFICERS, OWNERS, PARTNERS, SHAREHOLDERS, EMPLOYEES, AGENTS AND REPRESENTATIVES (COLLECTIVELY, THE "RELEASEES") HAVE NO LIABILITY WHATSOEVER FOR, AND SHALL BE HELD HARMLESS BY ENTRANTS AGAINST, ANY LIABILITY FOR ANY INJURIES, LOSSES OR DAMAGES OF ANY KIND (INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES) TO PERSONS OR PROPERTY RESULTING FROM: A) A PRIZE, INCLUDING THE ACCEPTANCE, PARTICIPATION IN, MISUSE OR USE OF THE PRIZE; B) ENTRY OR PARTICIPATION IN THIS CONTEST, INCLUDING ACCESS TO AND USE OF THE CONTEST WEBSITE, OR C) ANY CLAIMS BASED ON PERSONALITY OR PRIVACY RIGHTS, DEFAMATION OR MERCHANDISE DELIVERY. Without limiting the foregoing, the Releasees shall not be responsible for: (a) any of the equipment or programming associated with or utilized in the Contest, or by any technical or human error which may occur in the processing of submissions in the Contest; (b) lost, interrupted, or unavailable network, server, service provider, on-line systems, telephone networks or telephone lines, or any other connections; (c) the theft, destruction, loss or unauthorized access to, or alteration of, entries; (d) any problems with, or malfunctions or failures of, telephone networks or lines, computers or computer on-line systems, servers or providers, computer equipment, software, viruses or bugs; (e) garbled transmissions or miscommunications; (f) failure of any e-mail to be received by or from Tea Squared for any reason, including but not limited to traffic congestion on the Internet or at any website or combination thereof or technical incompatibility; (g) damage to a user's computer equipment (software or hardware) occasioned by participation or downloading of materials related to this Contest; (h) printing, distribution, programming or production errors, and any other errors or malfunctions of any kind, whether human, mechanical, electronic or otherwise; or (i) technical, pictorial, typographical or editorial errors or omissions contained herein.

12. RESIDENTS OF THE PROVINCE OF QUEBEC Any litigation respecting the conduct or organization of the Contest may be submitted to the Régie des alcools, des courses et des jeux (the "Régie") for a ruling. Any litigation respecting the awarding of the Prizes may be submitted to the Régie only for the purpose of helping the parties reach a settlement.